

Hospital Whiteboards: Simple, Elegant, Effective

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In an industry filled with technological and scientific enhancements, who knew that one of the best tools for patient care and communication would be something as simple as whiteboards?

We did, which is why we have devoted ourselves to the art and science behind creating the perfect whiteboard for the healthcare setting.

Researchers, Nurses and Patients Agree

Whiteboards are one of the most effective ways to improve patient satisfaction scores (HCAHPS), allow nurses to better treat and communicate with patients and make their jobs easier.

Studies have shown that the use of whiteboards significantly increased the proportion of patients who knew: their physician, goals for admission and their estimated discharge date.¹

Using customizable whiteboards, nurses can easily display information for patients, reducing patient inquiries, calls, treatment errors and patient anxiety.²

75% of patients found whiteboards to be helpful in improving communication with nurses.²

Patient satisfaction

scores (0-100 scale) improved significantly on medicine wards, with



nurse communication
increasing by 6.4

physician communication
increasing by 4.0

satisfaction with their involvement in decisions regarding their own care
increased by 6.3.⁴

“ We are so pleased with the communication boards. The staff that we’ve talked with love the new design and the finished product. I just wanted to send a thank you out to you and your staff for the good work on this undertaking. It has been an involved project but the results are wonderful.

- Bonnie Gustafson
Community Relations,
District One Hospital

Sources:

- 1.NCBI: “Patient whiteboards to improve patient-centred care in the hospital” (2013)
- 2.Virginia Henderson International Nursing Library: “Giving Voice to Patients in the Acute Care Environment” (2010).
- 3.Archives of Disease in Childhood: “Use of Daily Plan Whiteboards to Improve Communication” (2016).
- 4.American Journal of Medical Quality: “It’s the Writing on the Wall: Whiteboards Improve Inpatient Satisfaction With Provider Communication” (2010).

Whiteboards Increase the Quality of Patient Care

By keeping nurses and their patients on the same page, whiteboards not only allow for better engagement, they also encourage patients to become more involved in their own treatment.

With customized whiteboards, nurses and physicians can provide clear, transparent communication with patients and their families.

Boards can include:

- Contact information
- Medication Schedule
- Pain Management
- and more!

Ghent Healthcare’s Patient Boards are 100% Customizable

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Why Customizable Ghent Healthcare Boards

Vibrantly Display Your Company Logo/Color

Easy to Read/Organize Vital Information

Can Be Sanitized with Hospital Grade Cleaners

Multilingual (Display Information in Any Language)

Will Never Ghost or Leave Faded Marks

Made of Premium Quality Materials in the USA

Guaranteed to Last for Life



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