



Memorial Hermann Northeast Hospital Case Study

About Us

Ghent manufactures high-quality whiteboards, glassboards, and display products designed to enhance communication in schools, offices, and beyond. Proudly made in the USA, our solutions combine innovation and durability.

The Project

Memorial Hermann needed 90 custom whiteboards quickly for general inpatient rooms at their Northeast location. The goal was to maintain consistency with the hospital's system-wide design while customizing the boards with location-specific details such as room and phone numbers.

Facility Information

Location: Lake Houston / Kingwood area, TX (serving the Houston George Bush International Airport region)

Size: 90 whiteboards for a 255-bed facility

The Products

- Total of 90 Custom Whiteboards:
 - Magnetic Glassboards (2'x3')
 - Patient Care Custom Boards

Challenge

Meet a tight deadline to design, manufacture, and deliver branded but locally customized glass whiteboards before a set installation date. Ensure visual consistency across all Memorial Hermann facilities while adapting to site-specific needs.



Solution

Ghent delivered 2'x3' MyHarmony Magnetic Glassboards featuring sharp black bars to highlight key info fields and red accents for urgent messages. The boards were shipped ahead of schedule. The layout emphasized visibility and ease of use for both patients and staff, contributing to improved communication and safety.



Results

We fast-tracked production and delivery to meet Memorial Hermann's urgent needs. The custom whiteboards have improved patient communication and safety, with clear messaging like "Please call, don't fall."



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