



Golisano Children's Hospital Case Study

About Us

Ghent manufactures high-quality whiteboards, glassboards, and display products designed to enhance communication in schools, offices, and beyond. Proudly made in the USA, our solutions combine innovation and durability.

The Project

Golisano Children's Hospital needed a large volume of custom-designed whiteboards for their pediatric patient rooms. Their primary goal was to enhance the patient experience through engaging and creative visual communication.

Facility Information

Location: Ft. Myers, FL

Size: 287 boards needed for patient rooms

The Products

- Total of 287 Whiteboards:
 - InHarmony Whiteboards (18" x 18")
 - DecoAurora Whiteboards (various sizes)

Challenge

Create a wide variety of custom, highly stylized, and child-friendly whiteboards that would fit unique room specifications. The project required significant design flexibility and attention to creative detail—not a standard “off-the-rack” solution.



Results

Golisano was ecstatic about the boards and their patients, especially children, loved the colorful designs. These boards effectively ensure patient safety and promote communication among staff.

Solution

Ghent Healthcare delivered 287 colorful, uniquely designed whiteboards tailored to Golisano’s vision. The designs were playful, sharp, and highly engaging—perfect for a pediatric setting. Some boards were shipped early at Golisano’s request so they could be displayed during an open house.



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